

Press Release

HÅG Minu: New design for Flokk brand HÅG gets exclusive first preview at Designers' Saturday

Oslo, Norway: September 2025

Designers' Saturday will host the exclusive first preview of the HÅG Minu, a new chair from Flokk brand HÅG, designed by Norwegian designer Andreas Engesvik, ahead of its international launch in January 2026.

With the HÅG Minu, we are expanding HÅG's legacy of ergonomic innovation into the home environment, bringing comfort and design seamlessly into modern living spaces.

"When designing a chair for HÅG, you are standing on the shoulders of Peter Opsvik, who has been groundbreaking not only in Norway but internationally. There is a sense of reverence in that," says Andreas Engesvik.

A chair for the modern home

The HÅG Minu is a compact, ergonomic task chair designed for the home office. It combines functionality with a warm, modern look, presenting itself more as a piece of furniture than a traditional office chair. Built on the HÅG inBalance® mechanism from HÅG Tion and adapted for smaller spaces, it features a fully upholstered seat and back for a soft, inviting design.

Designed by Andreas Engesvik

The development of HÅG Minu has been a close collaboration between Andreas Engesvik and Flokk Design. Together, the team has shaped a concept that balances residential appeal with professional performance.

"Our first focus was to visually connect the chair to the domestic sphere. That is why the seat and backrest have fully upholstered textile surfaces, and there are no visible plastic parts except for the wheels. The base, made of die-cast aluminium, forms a small sculpture that holds everything up," explains Engesvik.

Details and features

- **Colour and configuration:** Five fresh colours (orange, blue, purple, beige, black) available across castors, gas lift, and footbase, with additional polished aluminium option for footbase. Mix and match across colours to harmonise or create striking contrasts.

- **Upholstery:** Fully upholstered seat and back, available in Flokk's wide fabric portfolio.
- **Size and mobility:** Compact footprint with a four-leg aluminium footbase. Easy to move, position, or carry.
- **Ergonomics:** Immediate seat and back comfort with the signature HÅG inBalance® movement mechanism for dynamic sitting.
- **Sustainability:** Designed for longevity, disassembly, and repair. High levels of recycled materials, documented under the EU Ecolabel.

Availability

The HÅG Minu will be launched available to order internationally from January 2026.

Contact for more details

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About HÅG

Since 1943, HÅG has been a pioneer in ergonomic seating, shaping workplace design through innovation and the philosophy of movement. From the groundbreaking designs of Peter Opsvik to today's diverse portfolio, HÅG chairs combine function, form, and sustainability to improve wellbeing wherever people sit.

About Andreas Engesvik

Andreas Engesvik is one of Norway's leading designers, with a career spanning collaborations with leading international brands across furniture, lighting, and interiors. His work is characterised by a refined sense of form and materiality, creating designs that are both timeless and forward-looking.

About Flokk

Flokk is a family of design-led brands creating workplace furniture that brings together ergonomics, aesthetics, and sustainability. From task chairs to collaborative seating, we help businesses and designers build environments where people thrive.

With Scandinavian roots and global reach, everything we do is driven by one idea: to *inspire great work*.